



## Discover Ireland Masterclass with Internships Ireland

### Essential Fundamentals [Sample Programme]

	Module Topic	Timing	Approach
	Module 1 [Taster to establish knowledge base] in a series of 4 Modules.	120 mins	Live, Interactive, Online or Offline
	Introduction, setting the scene	5	
1	Introduction to <b>working in Ireland</b> through learning about the business culture, reasons to work in Dublin, Dublin as a global hub, work/life balance and much more	15	Presentation, break out group work for students to present the work/life differences Ireland vs Germany
2	<b>Wild Atlantic Way:</b> a Discovery of the magnificent coastal route journey along Ireland's West coast, learning about the scenery, landmarks, history and local customs along way followed by an Overview of the 4 Irish Provinces of Ireland, Leinster, Munster, Connaught and Ulster	15	Presentation, including video, discussion and quiz
3	Most famous <b>Irish bands and singers</b> in recent as well as previous years	15	Presentation and Quiz, Statement
10 minute break			
4	An overview of <b>Ireland in the EU</b> , from the entry, the impact of the EU over the years politically, economically and culturally up to present day	15	Presentation, break out group work, discussion ref EU, and presentations of their findings

5	The history and story behind the most famous and <b>iconic landmarks and museums in Dublin</b> , such as Trinity College/Book of Kells, Kilmainham Gaol, Croke Park and <b>Pre-historic Sites in Ireland</b> , like NewGrange, Giants Causeways.	15	Presentation and Survey/Discussion, Opinions
6	<b>Business Conduct</b> , Management/Team-work, and Client Management, with examples of Tools, Techniques & case studies.	15	Outline, advice and discussion with Q&A.
	Recap with Final Q&A (optional test)	15	Summary and short questionnaire to test memory and final Q&A
	Feedback - End of Module		

## DISCOVER IRELAND LIVE, ONLINE, INTERACTIVE MASTERCLASSES with Internships Ireland

We'd like to share with you our new live, online fully interactive 'Discover Ireland Masterclasses' with Internships Ireland, **developed specifically to compliment your internship programmes in Ireland**. Through extensive research and given the change in trends, we've developed these new experiential programmes to **specifically meet your students' needs**. All our live online learning sessions are led by myself, Marc Larsen, through English, with the objective of better equipping your students for working and living in Ireland and improving their English language competencies.

This live, interactive online programme includes all the most important aspects of life in Ireland, present, past as well as insights and debate on the future. It includes a **diverse topic range** from **history, culture, economy, sports, politics** to all the practicalities of **daily life living and working in Ireland**.

The primary objective is to give your students a much better sense of what their working experience in Ireland would be like from both a professional and personal perspective so they're better equipped to get the most out of their time here.

The programme is made up of a series of 4 live interactive learning modules, each 2 hours duration with a 10 minute break in the middle. Each module covers typically 6 main topics.

**Each 2 hour module is designed to maximise student engagement and learning potential** so the modulated topics also include:

- Listening/learning test questions throughout or at the end of the session using gamification to evaluate memory retention — this can be further enhanced with a competitive element encouraging the students to achieve a maximum score
- Q&A throughout
- Breakout sessions (group work, and/or in pairs)



- Polls/Surveys
- Word Clouds
- Visual Quizzes

## **DELIVERY-MODE / LOCATION**

Students can participate collectively together in the same classroom or online from their homes on their own PC or a combination of both depending on your preferences.

The ideal group size is 20-30 students for each session, but smaller or bigger numbers of participants can be discussed. A **“teachers only” module or series**, with adapted interactive elements, can also be discussed and organised. Our focus is to ensure this is an engaging, fun and valuable learning experience for everyone.

### **Other Considerations:**

- If you opt for the complete 4-part series, at your discretion, it could be made part of the students' grade, (maybe 5%) for a business or English class, to add extra importance
- More in-depth either individual and/or group assignments could be bespoke developed and integrated to run alongside the series of masterclasses, with agreed outcomes
- The Masterclasses can be delivered during school/office hours or early/mid evening for max flexibility

You can see below the modulated content for the programme series in a bit more detail below. It's been developed to ensure a rounded learning on all aspects of living and working in Ireland. Please note everything listed is open for discussion because we want to ensure this is an excellent learning experience for you and your students, but we are open to implementing your suggestions.

You'll also notice that each module has a specially dedicated topic focus on “Career Opportunities”, “Business/Job Advice” and “Macro-Economics”.

#### Module 1:

- **Working in Ireland & Career Opportunities**
- Wild Atlantic Way & Ireland's 4 regions
- Irish bands and singers
- Ireland in the EU
- **Business Conduct**
- Famous landmarks/museums in Dublin & Prehistoric Sites

#### Module 2:

- **Economy & Career Opportunities** (incl. Tech/US/IFSC Hub & Tourism)
- Celtic Irishness (Sayings, mythology, symbols, St Patrick's Day, food, festivals, comedy)
- Famine/Emigration/Irish Diaspora
- "The Pub" with Irish music & Irish dancing



- **Remote/Home/Virtual Working & Digitalisation**
- Irish Sports (GAA, Horses/Greyhound)

Module 3:

- **Start-ups/Entrepreneurship & Career Opportunities**
- Writers, Saints and scholars
- British rule, Uprising & Road to Independence (incl. Royal visit)
- N. IRL, (Bloody Sunday, IRA, Religion)
- **Cultural Diversity & People Skills**
- Movie industry (incl. Irish actors and movies)

Module 4:

- **Education/Sustainability & Career Opportunities**
- Famous Irish People
- Vikings / English/Gaelic Language
- Ireland's influence in World Politically & Culturally (incl. US "Irish" Presidents)
- **CV, Interview, Job & Career Workshop**
- Titanic & Belfast

## FUNDING

Given the current travel restrictions this programme may be a good fit within your existing in-house educational funds or as part of the Erasmus+ programme. With regards to Erasmus+ such a "Virtual" initiative might be viewed favourably given the current challenges. It could become part of a specialist education, blended online/remote learning solution longer term within your curriculum.

## WHO ARE THE MASTERCLASSES FOR?

- This program has been developed especially for **students who were intending or would like to do an internship in Ireland**, in the upcoming academic year or future but are limited by travel restrictions, and may never get the chance to travel.
- The programme has also been developed so it can be delivered as part of a blended learning solution to **prepare students for their impending arrival in Ireland** — to stimulate their desire for experiencing an internship living and working in Ireland — and to maximise their potential
- The programme is equally suitable for **students in classes, who were not necessarily intending to travel abroad**, but who would benefit immensely from such an experiential learning experience. It's also an excellent opportunity for students to enhance their English linguistic skills development